

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT2/12 14.15
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6338922

	CLASS: NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

ICE)

THE

DATE OCT2/12 14.15

STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

US CHAMBER OF COMMERCE

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 203
AGENCY PRODUCT CODE =

30	S	1100A-1200N	30	\$2,200.00	10/3	10/5	0	W-F
----	---	-------------	----	------------	------	------	---	-----

PROGRAM : VIEW
CON COM1: 1X PER DAY

REP HEADLINE# 6338922 TRF# 333248
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 14.15
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS:

31	A		500P-600P	30		\$3,300.00	10/4	10/5	2		TH-F	2
----	---	--	-----------	----	--	------------	------	------	---	--	------	---

PROGRAM : NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT3 ON LINE-30 FOR 3 SPOTS/WK
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#30 MISSED:W-F/1100A-1200N OCT3(3/WK) 30S \$2,200.00 (OCT2/12)
OFFER:TH-F/500P-600P OCT4(2/WK) 30S \$3,300.00 PLS ADVISE.
CMT:WE CAN OFFER

SEP/12 87300.00 OCT/12 188900.00
CONTRACT TOTAL 276200.00
TOTAL SPOTS 85

MARKET TOTALS \$721,714
WFTV 35% WKMG 20% WESH 23% WOFL 14% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE